



OMC
PRESTIGE CLUB

2009 COLLECTION PREMIERE PARIS



OMC PRESTIGE CLUB LAUNCH

Saturday, September 13, 2008 - OMC World President Salvatore Fodera launched the OMC Prestige Club at Mondial Coiffure Beauté in Paris. A venture with global reach, the Prestige Club, whose purpose is to select and promote the world's most elite hairstylists, attracted over 400 people for its official launch at the international Press Conference at the OMC Prestige Club booth.



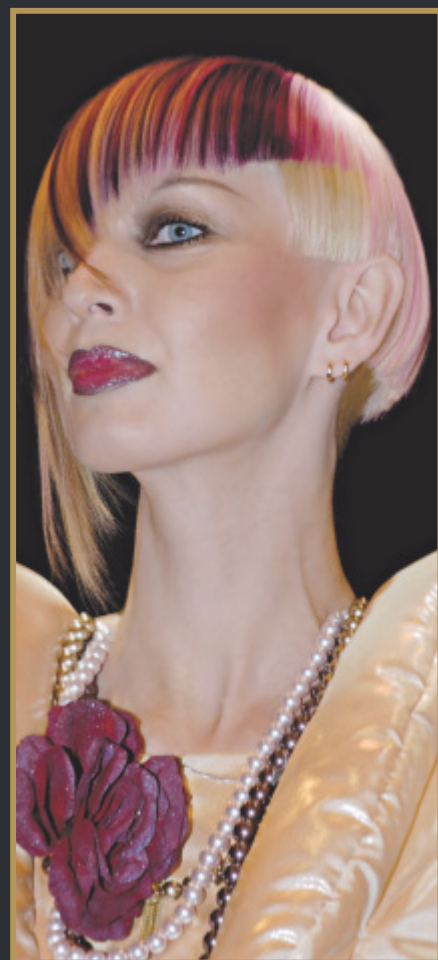
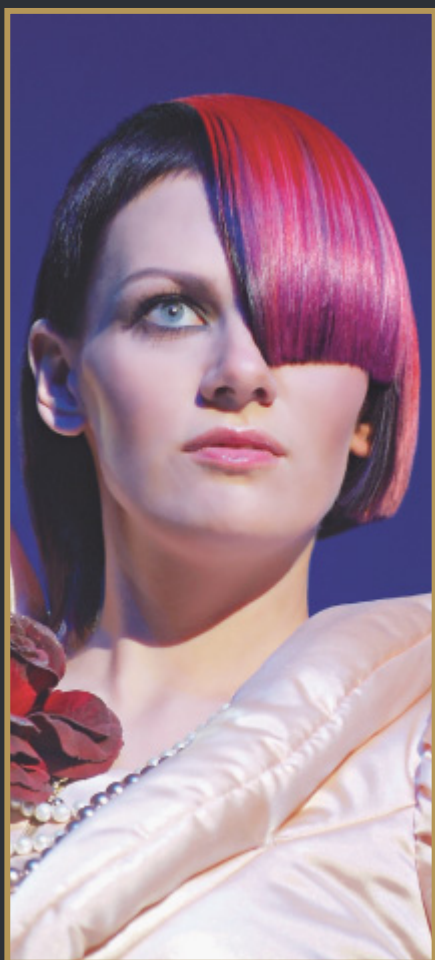
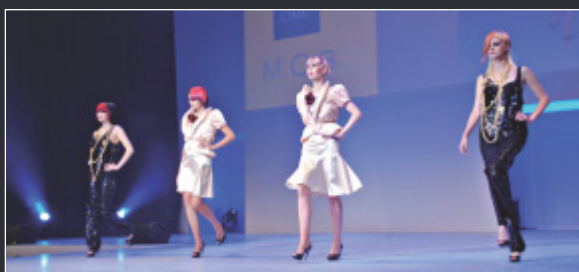
Exclusive sponsor Wella Professional was represented by Mrs. Susanne Stein, Head Friseur Service International who spoke at the hugely successful event which also gave a sneak preview of the exciting 2009 collection.



2009 COLLECTION PREMIERE

OMC World Artistic Director Irina Baranova presented the OMC Prestige Club 2009 Collection Premiere at the Palais des Sports Paris.

President Salvatore Fodera and Immediate Past President Pierre Seassari thanked Irina Baranova and her creative team for their impressive work which executed excellence and prestige. As the OMC continues to fashion further innovative collaborations with its member country organisations, all partners in this innovative project, President Fodera anticipated that each of them take the initiative to locally promote the OMC Prestige Club.



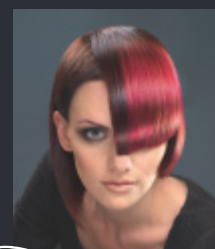
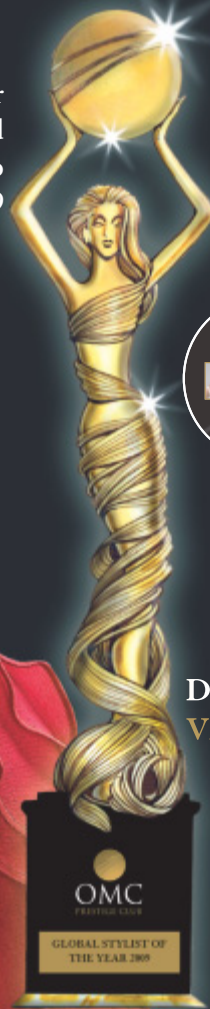
BE A MEMBER


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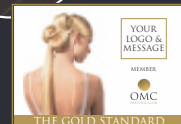
**The OMC Prestige Club
cares about your salon**

- 2009 Collection Book, with 30 outstanding beautiful styles, for your salon clientele.
- The 2009 Collection CD to display on your website.
- The Salon Training DVD is to educate your salon staff.
- Prestigious advertising layouts to promote your salon

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COLLECTION 2009



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